



jon bowen
PRODUCT DESIGN

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I think spatially about everything. I hustle, play, and mix the two quite often. I dig product and product thinking. Maps, search, places, and how they all intertwine are my jam.

EXPERIENCE

- **Lead Product Designer – Search & Places**
Uber, San Francisco, CA

Product design and strategy on Rider facing product as well as backend tooling systems design to power those experiences.
- **Product Designer – Maps**
Uber, San Francisco, CA

Basemap design, creation, QA, and design systems for Uber's core product.
- **Maps Product Designer**
National Geographic, Washington, DC

Map creation for the iconic National Geographic Magazine, Books, Travel, and Adventure products. Web. Mobile. Print.
- **Product Engineer**
Esri, Washington, DC

Product design for the core spatial storytelling application, Story Maps. Building products for non-technical users to tell technical data driven stories.
- **Cartography Intern**
National Geographic, Washington, DC

Core mobile and print maps for the suite of Nat Geo Map products.
- **GIS and Map Intern**
Charles Darwin Research Station, Galapagos

Spatial design thinking and map creation for leading conservation researchers and scientists

SKILLS

Product Thinking	Illustrator	MapPublisher
Product Strategy/Fit	Photoshop	Leaflet
Design Sprints	Figma	Javascript
Product Scaling	ArcGIS	HTML
Internal Tool Design	Qgis	Indesign
Wireframing/UI/UX	CartoCSS	Git
Branding	Mapbox	Internal tools

EDUCATION

Bachelors, Geography (2012)
University of Wisconsin Eau Claire

PUBLICATIONS

National Geographic Magazine
New York Seascape, 2017
Saving Unique Habitat 2017
Cuba Cruises, 2016
South China Seas, 2016

HONOURS

2016 British Cartographic Society - Commended
National Geographic "New York Seascape"

2016 Society for News Design - 1st Place
National Geographic "Saving Unique Habitats"

2016 Malofiej - Gold
National Geographic "Saving Unique Habitats"

2016 Outdoor30Under30
Top Creatives in the Outdoor Industry

TALKS / CONFERENCES

NACIS Montreal 2017
Organized Practical Cartography Day

NACIS Colorado Springs 2016
"Maps for Web and Mobile"

Esri User Conference 2015, 2016
Multiple sessions on Story Maps

Esri FedGIS 2015
"Story Maps for Government"

OTHER RAD EXPERIENCE

Whitewater Rafting Guide, Montana
Whitewater Rafting Guide, Wisconsin
Outdoor Leadership Guide, USA